Attitudes of Thai EFL Learners toward the Use of Blogs

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Overview

- Introduction
- Methodology
- Data Presentation & Interpretation
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- References
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Introduction

- The rationale of this study

  - Digital age
  - Digital native
  - Time spent on the Internet
  - Styles of learning
  - Change for difference
Introduction

➢ Research question

1) What are students’ attitudes toward writing on blogs?
Methodology

- **Participants**
  - **Level:** First-year undergraduate students \(N=39\)
  - **Fields of study:** Electrical Engineering & Production Technology Education
  - **Course:** LNG 102 English Skills and Strategies
Methodology

- **Main instrument**
  The students’ reflection of experience doing writing tasks/assignments on a web-based application.
  \[ N = 35 \]

- **Supportive instruments**
  1. Four required assignments
  2. Free posting entries
Methodology

- **Procedure**
  - **Stage 1**
    - Creating and designing a blog on WordPress.com
  - **Stage 2**
    - Planning
Methodology

Procedure

- Stage 3:
  Explaining the instructions and encouraging students to write

- Stage 4:
  Collecting data
Methodology

Data analysis

1) Identifying keywords that reflect the students’ attitude or feedback about blogging.
Methodology

Data analysis (cont.)

2) Categorizing the keywords into two main categories: Positive and Negative.
Methodology

Data analysis (cont.)

3) Determining the factors, based on the keywords, that may indicate the students’ attitude toward the use of blogs.
Data Presentation & Interpretation

Assignments (required entries) = 4

1) Your **opinion** about online-based writing compared to paper-based writing

2) Your **thoughts** about the performance of Jade Richards’ audition in the X Factor

3) Your **interest(s)** e.g., sports, music, technology and photography

4) **Free** topic that you would like to share
Data Presentation & Interpretation

Table 1: Statistics for minimum requirement (assignments)

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Number of participants</th>
<th>Average word count</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>37 (95%)</td>
<td>92</td>
</tr>
<tr>
<td>2</td>
<td>38 (97%)</td>
<td>73</td>
</tr>
<tr>
<td>3</td>
<td>38 (97%)</td>
<td>143</td>
</tr>
<tr>
<td>4</td>
<td>31 (79%)</td>
<td>127</td>
</tr>
</tbody>
</table>
## Data Presentation & Interpretation

### Table 2: Extra posting analysis

<table>
<thead>
<tr>
<th>Input</th>
<th>Entries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Written text</td>
<td></td>
</tr>
<tr>
<td>Thai</td>
<td>11 (18%)</td>
</tr>
<tr>
<td>English</td>
<td>13 (21%)</td>
</tr>
<tr>
<td>Media</td>
<td></td>
</tr>
<tr>
<td>Videos</td>
<td>29 (47%)</td>
</tr>
<tr>
<td>Pictures</td>
<td>9 (15%)</td>
</tr>
<tr>
<td>Total number of entries posted</td>
<td>62 (100%)</td>
</tr>
<tr>
<td>Average entries written/ posted per participant (N = 19)</td>
<td>3.26</td>
</tr>
</tbody>
</table>
Data Presentation & Interpretation

Attitudes toward blogging

- 93% Positive
- 7% Negative
Data Presentation & Interpretation

- Attitudes toward blogging: Negative
  - Boring
  - Technical problems
  - Language and Computer literacy
  - Laziness
Data Presentation & Interpretation

Attitudes toward blogging: Positive

- Good experience
- Practice language skills
- Convenience
- Prefer online tasks
- A place to share
- Unique features
- No concern for accuracy
- Will continue blogging
- Future study or career

Values:
- 19, 18, 14, 12, 7, 6, 4, 4, 3
Discussion & Recommendations

Planning
Introducing
**Training**
Practicing
Facilitating
Performing
References

Thank you

Q&A